

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2471732
Invoice Date		Alt Order #	WOC13591724
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/09/22	Flight Dates	05/03/22 - 05/09/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	279		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	45		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37809AG		
Advertiser Ref	199066		
Product 1	45		
Product 2			

Billing Address:

GPS Impact / POL
Attention: Accounts Payable
220 SE 6th St #330
Des Moines, IA 50309

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	WHAS	Th	05/05/22	7:43 PM	INSIDE EDITION	730-8p	:30	NBTV2204H	\$400.00	NM																																																																																																		
3	WHAS	Th	05/05/22	7:55 PM	INSIDE EDITION	730-8p	:30	NBTV2204H	\$400.00	NM																																																																																																		
4	WHAS	F	05/06/22	7:54 PM	INSIDE EDITION	730-8p	:30	NBTV2204H	\$400.00	NM																																																																																																		
6	05/03/22	05/09/22	Mon Prime Other	8-11p	1-----	:30	1	\$800.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/03/22</td> <td>05/09/22</td> <td>1-----</td> <td>1</td> <td>\$800.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>F</td> <td>05/06/22</td> <td>9:48 PM</td> <td>Fri Prime Other</td> <td>8-11p</td> <td>:30</td> <td>NBTV2201H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td>05/09/22</td> <td></td> <td>MG for 6.1 05/09</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>F</td> <td>05/06/22</td> <td>10:41 PM</td> <td>Fri Prime Other</td> <td>8-11p</td> <td>:30</td> <td>NBTV2201H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td>05/09/22</td> <td></td> <td>MG for 6.1 05/09</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>05/09/22</td> <td></td> <td>Mon Prime Other</td> <td>8-11p</td> <td>:30</td> <td></td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td>See MG 6.2,6.3</td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/03/22	05/09/22	1-----	1	\$800.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	F	05/06/22	9:48 PM	Fri Prime Other	8-11p	:30	NBTV2201H	\$400.00	NM				05/09/22		MG for 6.1 05/09						3	WHAS	F	05/06/22	10:41 PM	Fri Prime Other	8-11p	:30	NBTV2201H	\$400.00	NM				05/09/22		MG for 6.1 05/09						1	WHAS	M	05/09/22		Mon Prime Other	8-11p	:30		\$800.00	NM						See MG 6.2,6.3					
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7	05/03/22	05/03/22	HOLEY MOLEY	8-9p	-2-----	:30	2	\$400.00	NM																																																																																																			
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9	05/03/22	05/03/22	WHO DO YOU BELIEVE ?	10-11p	-1-----	:30	1	\$250.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/02/22</td> <td>05/08/22</td> <td>-1-----</td> <td>1</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WHAS</td> <td>Tu</td> <td>05/03/22</td> <td>10:44 PM</td> <td>WHO DO YOU BELIEVE?</td> <td>10-11p</td> <td>:30</td> <td>NBTV2201H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/02/22	05/08/22	-1-----	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	Tu	05/03/22	10:44 PM	WHO DO YOU BELIEVE?	10-11p	:30	NBTV2201H	\$250.00	NM																																																							
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1	WHAS	Tu	05/03/22	10:44 PM	WHO DO YOU BELIEVE?	10-11p	:30	NBTV2201H	\$250.00	NM																																																																																																		
11	05/03/22	05/04/22	THE CONNERS/HOME ECONOMICS	9-10p	--1----	:30	1	\$350.00	NM																																																																																																			
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1	WHAS	W	05/04/22	9:21 PM	THE CONNERS/HOME ECONO	9-10p	:30	NBTV2201H	\$350.00	NM																																																																																																		
12	05/03/22	05/04/22	A MILLION LITTLE THIN GS	10-11p	--1----	:30	1	\$300.00	NM																																																																																																			

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 05/09/22
Advertiser	POL/ Neville Blakemore / D / County Clerk / KY		
Product	Political		
Estimate #	279		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/03/22	05/04/22	A MILLION LITTLE THIN GS	10-11p	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 --1---- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 05/04/22 10:34 PM A MILLION LITTLE THINGS 10-11p :30 NBTV2201H \$300.00 NM									
15	05/03/22	05/05/22	BIG SKY	10-11p	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 ---1--- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 05/05/22 10:43 PM BIG SKY 10-11p :30 NBTV2201H \$300.00 NM									
17	05/03/22	05/08/22	Sun Prime Other 2nd Prg 6-10p m		-----1	:30	1	\$875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1 1 \$875.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 05/08/22 9:44 PM Sun Prime Other 2nd Prgm 6-10p :30 NBTV2201H \$875.00 NM									
18	05/03/22	05/08/22	THE ROOKIE	10-11p	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 05/08/22 10:43 PM THE ROOKIE 10-11p :30 NBTV2201H \$300.00 NM									
19	05/03/22	05/09/22	WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:35 PM	MTWTF--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 MTWTF-- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS W 05/04/22 11:32 PM WHAS11 NEWS AT 11 M-F/SU 11:00 PM-11:35 PM :30 NBTV2201H \$200.00 NM 3 WHAS Th 05/05/22 11:25 PM WHAS11 NEWS AT 11 M-F/SU 11:00 PM-11:35 PM :30 NBTV2201H \$200.00 NM 5 WHAS M 05/09/22 11:30 PM WHAS11 NEWS AT 11 M-F/SU 11:00 PM-11:35 PM :30 NBTV2201H \$200.00 NM									
20	05/03/22	05/09/22	JIMMY KIMMEL	1135p-1237a	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/22 05/09/22 11111-- 5 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 05/03/22 11:54 PM JIMMY KIMMEL 1135p-1237a :30 NBTV2205H \$30.00 NM 2 WHAS W 05/04/22 12:21 AM JIMMY KIMMEL 1135p-1237a :30 NBTV2205H \$30.00 NM 3 WHAS Th 05/05/22 12:36 AM JIMMY KIMMEL 1135p-1237a :30 NBTV2204H \$30.00 NM 4 WHAS F 05/06/22 11:54 PM JIMMY KIMMEL 1135p-1237a :30 NBTV2204H \$30.00 NM 5 WHAS M 05/09/22 12:32 AM JIMMY KIMMEL 1135p-1237a :30 NBTV2204H \$30.00 NM									
21	05/03/22	05/08/22	NBA Playoffs DT Game 1 Various		-----1-	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/02/22 05/08/22 -----1- 1 \$475.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 05/07/22 2:59 PM NBA Playoffs DT Game 1 Various :30 NBTV2204H \$475.00 NM									
22	05/03/22	05/06/22	Great Day Live 9-10a	9-10a	--WTF--	:30	1	\$50.00	NM

MTWTFSS

PREVIEW



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Product	Political		
Estimate #	279		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
22	05/03/22	05/06/22	Great Day Live 9-10a	9-10a	--WTF--	:30	1	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>				<u>Spots/Week</u>	<u>Rate</u>		
		05/02/22	05/08/22	--WTF--			1	\$50.00		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	W	05/04/22	9:33 AM	Great Day Live 9-10a	9-10a	:30	NBTV2204H	\$50.00	NM
<u>Total Spots</u>							42			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$12,150.00
<u>Agency Commission</u>	\$1,822.50
<u>Net Amount Due</u>	\$10,327.50